

## About the event:

Datascape is an exciting data visualization competition hosted by SRM Institute of Science and Technology. Participants will be given data sets to analyze and visualize it using Power BI, tableau turning raw data into insightful and visually compelling stories. This event is a platform for data enthusiasts, analysts, and students to showcase their skills and creativity.

## Event Highlights:

- Workshops: Learn the latest Power BI features and advanced techniques from experts.
- Hands-on Sessions: Real-time problem-solving with datasets provided by our partners.
- Live Presentations: Finalists will present their visualizations in front of a panel of judges, showcasing their creativity, insights, and data storytelling abilities.



**Yeshwin K E**

Event Coordinators

## Contact Info

- +91-95439 40044
- +91-95859 88800
- +91-93457 71656
- SRM University, Chennai.



**DATAKON'24**

# DATASCAPE: UNVEILING INSIGHTS

At SRM Institute Of Science  
and Technology,  
Kattankulathur, Chennai -  
603203

**29TH  
OCTOBER  
2024**



## Competition Guidelines



### Round 1: Visualization Challenge

Teams are required to create visualizations using the insights gained from Round 1. Tools like Tableau, Power BI, Python (Matplotlib/Seaborn), or any other preferred software can be used. The focus is on transforming raw data into a visually compelling narrative.

**DURATION: 90 MINS**

### Round 2: PowerPitch: Present Your Insights

Each team must present their visualization, explaining the story behind the data and its implications. Presentations should include the methodology, tools used, challenges faced, and decisions made during visualization.

**DURATION: 10 mins for the presentation, 5 minutes for Q&A with judges.**

### Eligibility:

- ✓ The competition is open to individual participants and team of 3 members.

### Criteria Breakdown

- ✓ **Round 1:**  
Visualization - 40%
- ✓ **Round 2:**  
PowerPitch - 60%

### Miscellaneous:

- ✓ Participants must bring their own laptops with Power BI installed. The organizers will provide datasets and any supplementary materials.

## PRIZES:

1ST - RS.7000

2ND - RS.5000

3RD - RS.3000

## PROCEDURES



NAAC

A++



Category 1  
with 12B Status



(2024)  
12<sup>th</sup> Ranked University



(2025) World Ranking  
one among 46 Indian Universities



(2024) World Ranking  
one among 91 Indian Universities



VERY GOOD  
QS 4 Star Rated Globally



(2024) World Ranking  
Ranked 5-7 in Indian Universities